

# Newsletter November 2020

Optimal Personalised Treatment of early breast cancer using  
Multi-parameter Analysis



## 51 participants were recruited in October!

45 UK + 6 Norway

This has been our highest recruitment since the start of the pandemic. Thank you all for your ongoing support!

## Recruitment update

Total recruitment is currently

# 2303

1891 in OPTIMA main and 412 in prelim

- at 26 Nov 2020

## A message from the OPTIMA TMG....

The OPTIMA trial investigators have continued recruiting patients over the past few months.

This is really important during the current COVID pandemic, as the rationale use of adjuvant chemotherapy in high risk early breast cancer, allows us to reduce patients exposure to treatment complications.

Andreas Makris  
OPTIMA Co-Chief Investigator

We've seen recruitment continue to rise over the last few months which is amazing:



We already have over 40 participants recruited in November so far—thank you all for all of your hard work!

Georgi Dotchin  
OPTIMA Trial Manager

## Recruitment Tip:

### Talking about OPTIMA from the get-go

3 things you can do in the first few minutes of your consultation to help patients consider OPTIMA:

1. Mention OPTIMA early in the conversation: *“One of the particular things that we’re wanting to mention, is about a study called ‘OPTIMA’.* (Recruiter)
2. Provide some context: NHS funded and available at 108 hospitals across the UK
3. Let your patient know that OPTIMA is being offered to all patients in a similar position: *“it’s something we are offering to everybody who is in your situation”* (Recruiter)

## OPTIMA animation for patients – Coming soon.....



We are working with Independent Cancer Patient Voice to produce a patient facing animated video to complement the PIS.

We've agreed the images and voice-over and are excitedly awaiting the first draft of the video **In addition to the [OPTIMA Website](#), where else and how else could we publicise it to patients?**

Please send ideas to: [carmel.conefrey@bristol.ac.uk](mailto:carmel.conefrey@bristol.ac.uk)

## Contact Us

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## Total recruitment per site (as of 31 Oct 2020)

University Hospitals of North Midlands NHS Trust	<b>64</b>	Basingstoke and North Hampshire Hospital	<b>14</b>
Mount Vernon Cancer Centre	<b>59</b>	Darent Valley Hospital, Dartford	<b>14</b>
Addenbrooke's Hospital	<b>55</b>	Royal Cornwall Hospital	<b>14</b>
Bristol Haematology & Oncology Centre	<b>55</b>	Royal Free Hospital (RFL)	<b>14</b>
Blackpool Victoria Hospital	<b>54</b>	George Eliot Hospital, Nuneaton	<b>13</b>
University Hospital Coventry	<b>48</b>	Lister Hospital	<b>13</b>
Velindre Cancer Centre	<b>47</b>	Queen Elizabeth Hospital, King's Lynn	<b>13</b>
Beatson West of Scotland Cancer Centre	<b>45</b>	Sorlandet Hospital, Kristiansand (Norway)	<b>12</b>
The Christie	<b>44</b>	St Mary's Hospital, Isle of Wight	<b>12</b>
Peterborough City Hospital	<b>40</b>	Bradford Royal Infirmary	<b>11</b>
Oslo University Hospital (Norway)	<b>38</b>	Great Western Hospital, Swindon	<b>11</b>
Royal Albert Edward Infirmary, Wigan	<b>38</b>	Queens Hospital, Burton upon Trent	<b>11</b>
Wrexham Maelor Hospital, Wrexham	<b>31</b>	Royal Hampshire County Hospital, Winchester	<b>10</b>
Glan Clwyd Hospital, Bodelwyddan	<b>29</b>	University College London Hospital	<b>10</b>
University Hospitals of Morecambe Bay	<b>28</b>	University Hospital of North Tees, Stockton-on-Tees	<b>10</b>
Derriford Hospital, Plymouth	<b>27</b>	Worcestershire Royal Hospital	<b>10</b>
Weston Park Hospital, Sheffield	<b>27</b>	Guys Hospital	<b>9</b>
East Kent Hospitals NHS Foundation Trust	<b>26</b>	Inverclyde Royal Hospital	<b>9</b>
Royal Devon and Exeter Hospital	<b>26</b>	Northumbria Healthcare NHS Foundation Trust	<b>9</b>
Salisbury District Hospital	<b>26</b>	Airedale General Hospital, Keighley	<b>8</b>
Torbay Hospital	<b>26</b>	Chase Farm Hospital, Enfield (RFL)	<b>8</b>
Luton and Dunstable University Hospital	<b>25</b>	St George's Hospital, London	<b>8</b>
Macclesfield District Hospital	<b>25</b>	Western General Hospital, Edinburgh	<b>8</b>
The Princess Alexandra Hospital NHS Trust	<b>25</b>	Bedford Hospital	<b>7</b>
Forth Valley Hospital	<b>24</b>	New Victoria Hospital, Glasgow	<b>7</b>
Musgrove Park Hospital, Taunton	<b>24</b>	Prince Charles Hospital, Merthyr Tydfil	<b>7</b>
Royal Shrewsbury Hospital	<b>24</b>	Sunderland Royal Hospital	<b>7</b>
Hairmyres Hospital	<b>23</b>	University Hospital Crosshouse	<b>7</b>
Royal Alexandra and Inverclyde Hospitals	<b>23</b>	Whittington Hospital, London	<b>7</b>
Ostfold Hospital, Kalnes (Norway)	<b>22</b>	Weston General Hospital, Weston Super Mare	<b>6</b>
Russells Hall Hospital, Dudley	<b>22</b>	Basildon University Hospital	<b>5</b>
Maidstone Hospital	<b>21</b>	Northern Lincolnshire and Goole NHS Foundation Trust	<b>5</b>
Queen Elizabeth Hospital, Gateshead	<b>21</b>	Dumfries and Galloway Royal Infirmary	<b>4</b>
Surrey and Sussex Healthcare NHS Trust	<b>21</b>	East Sussex Healthcare NHS Trust	<b>4</b>
Churchill Hospital, Oxford	<b>20</b>	Hinchingbrooke Hospital, Huntingdon	<b>4</b>
Milton Keynes University Hospital	<b>20</b>	King's Mill Hospital	<b>4</b>
Southampton General Hospital	<b>20</b>	Nottingham University Hospital	<b>4</b>
Darlington Memorial Hospital	<b>19</b>	Pennine Acute Hospitals, North Manchester	<b>4</b>
North Middlesex Hospital	<b>19</b>	Chesterfield Royal Hospital	<b>3</b>
Queen Elizabeth Hospital, Birmingham	<b>19</b>	Kidderminster Hospital	<b>3</b>
NHS Lanarkshire	<b>19</b>	Singleton Hospital, Swansea	<b>3</b>
Barnet Hospital	<b>18</b>	Ulster Hospital	<b>3</b>
Clatterbridge Cancer Centre	<b>18</b>	Worthing Hospital	<b>3</b>
Frimley Park Hospital, Surrey	<b>18</b>	Ysbyty Gwynedd, Bangor	<b>3</b>
Royal United Hospital, Bath	<b>18</b>	Birmingham City Hospital	<b>2</b>
Leighton Hospital	<b>16</b>	Broomfield Hospital	<b>2</b>
Medway Maritime Hospital, Gillingham	<b>16</b>	Doncaster Royal infirmary	<b>2</b>
New Cross Hospital, Wolverhampton	<b>16</b>	Haukeland University Hospital (Norway)	<b>2</b>
York Hospital	<b>16</b>	Queen's Hospital, Romford	<b>2</b>
Belfast City Hospital	<b>15</b>	Royal Derby Hospital	<b>2</b>
Norfolk & Norwich University Hospital	<b>15</b>	Stavanger Hospital (Norway)	<b>2</b>
Royal Glamorgan Hospital	<b>15</b>	Alexandra Hospital, Redditch	<b>1</b>
Royal Gwent Hospital	<b>15</b>	Charing Cross, London	<b>1</b>
Stepping Hill Hospital	<b>15</b>	University Hospital Ayr	<b>1</b>